

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for
Internet advertising space

Examiner: John W. Van Bramer

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I, the undersigned, hereby certify that the following correspondences are being deposited with the United States Postal Service on this day of March 19, 2009, with sufficient postage as priority mail, in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

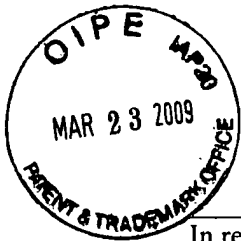
Correspondences

1. Request for Continued Examination
2. Amendment and reply
3. Statement under 37 C.F.R. § 3.73(b)
4. Petition for Extension of Time
5. Check in the amount of \$1270

Respectfully submitted,

Signature: Benzion Wachsman

Name: Benzion A. Wachsman



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STATEMENT UNDER 37 CFR § 3.73(b)

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

1. From: David W. Roth, Dylan F. Salisbury To: Orst, Inc.
The document was recorded in the United State Patent and Trademark Office at
Real 008368, Frame 0113.
2. From: Orst, Inc. To: Flycast Communications Corp.
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5. From: Engage, Inc. To: BEH Investments LLC
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Real 013895, Frame 0778.
6. From: Craig R. Jalbert, Liquidating Supervisor To: BEH Investments LLC
The document was recorded in the United State Patent and Trademark Office at
Real 018535, Frame 0073.

The undersigned is duly authorized to act on behalf of Assignee.

Dated: March 19, 2009

Respectfully submitted,
Signature: Ben Zion Wachsmar
Name: Ben Zion A. Wachsmar
Title: General Manager